**Early Engagement Strategy**

**Engagement Summary**

**Consultation   
Plan**

**EQIA**

Document submitted at pre-application

Documents submitted with the planning application

An Early Engagement Strategy (EES) is a requirement for pre-application discussions with the council. The purpose of this document is to ensure that developers engage with residents and local stakeholders from the beginning of the development process. Early engagement is essential to ensure that residents and local stakeholders have a say in the development that is going on in their area. Early engagement can also help to identify elements in the design of the scheme that may have a detrimental impact on certain individuals or groups before a planning application is submitted.

# **Part 1 - Facts-Based Audit**

**Stakeholder Analysis**

| **No.** | **Question** | **Answer** |
| --- | --- | --- |
|  | Who are the owners, occupiers and users of the existing buildings and surrounding the site? How did you identify these stakeholders? |  |
|  | What are the demographics of the existing users of the site? In particular, consider those with protected characteristics. What data did you use to determine this? | We recommend using:   * [The Southwark Council Joint Strategic Needs Assessment (JSNA)](https://www.southwark.gov.uk/health-and-wellbeing/public-health/health-and-wellbeing-in-southwark-jsna/population-groups-and-communities) * [The Office for National Statistics Mid-Year Population Estimates](https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates) * [The Office for National Statistics Census](https://www.ons.gov.uk/census) |

| **No.** | **Question** | **Answer** |
| --- | --- | --- |
|  | Give a description of the existing buildings and space surrounding the site. |  |
|  | Is the site situated within a conservation area? If so, how have you considered this in your proposed scheme thus far? |  |
|  | Is the building listed? If so, how have you considered this in your proposed scheme? |  |
|  | Is the site or any buildings on the site of wider community interest? How did you determine whether the site was of wider community interest? |  |

**Heritage and Site Layout**

**Accessibility and Movement**

| **No.** | **Question** | **Answer** |
| --- | --- | --- |
|  | How is the site accessed by its current users? How did you determine this? |  |
|  | What are the important routes through the site and why are they important? Who currently uses these routes? What data or information did you use to come to this conclusion? |  |

| **No.** | **Question** | **Answer** |
| --- | --- | --- |
|  | What climate change mitigation and adaption measures are relevant for the site? |  |
|  | What wider sustainability considerations are relevant for the site? |  |

**Climate Change and Sustainability**

# **Part 2 - Approach to Engagement**

Based on the outcome of the Facts Based Audit, outline how you will engage with the key stakeholders that been identified. We want to know what engagement activities you intend to undertake and why you have chosen these activities in particular. You should tailor the engagement activities to the needs of the stakeholders in the area.

Examples of engagement activities can include (but are not limited to):

* Stakeholder meetings
* Workshops
* Attending community group meetings
* Leaflets
* Letters
* Website

| **Activity** | **Date** | **Attendees** | **Format** | **Justification** |
| --- | --- | --- | --- | --- |
| Name and type of engagement event, e.g. LGBTQIA Workshop | When will the event take place? Give an estimate if you are unsure | Who will attend the event? Which groups are you looking to reach? | How will participants feedback in the session? | Why did you choose this format? Why did you choose to target this group in particular? Use the evidence base from the facts-based audit to support your answer. |
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This section should also detail how you intend to incorporate feedback received from the engagement activities that take place. We want to see evidence that stakeholders have had a meaningful impact on the design of a scheme. Please detail how you will achieve this.

| **How will you incorporate feedback received from engagement activities into the proposed scheme?** |
| --- |
| E.g., a tracker for feedback will be set up in Excel and we will assign the feedback to be discussed at a relevant meeting (for example, design comments will be discussed in a design meeting). Once the comment has been discussed in a meeting we will update the tracker with a response to the comment that we will include in our Engagement Summary. |